

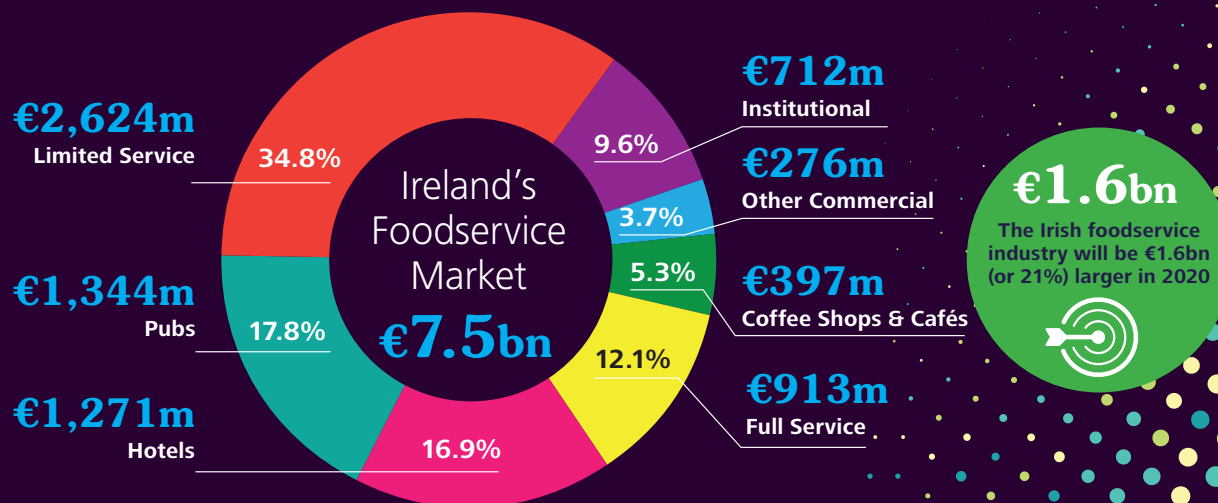
What is Foodservice?

Foodservice or 'Out of Home' is the term used to describe all food consumed out of home. It includes everything from restaurants, pubs, hotels and coffee shops to workplace catering, hospitals, education and vending.

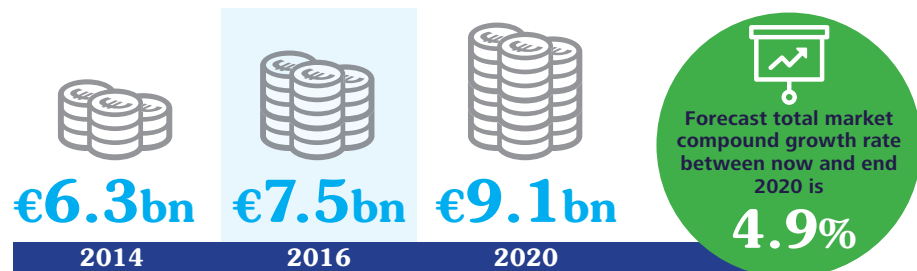
Bord Bia's Foodservice Market Intelligence programme provides services to over 500 suppliers and trade customers.

Irish Foodservice Supplier Development programmes work with an average of 20 food and beverage suppliers annually, helping them to win new business on the domestic market.

www.bordbia.ie



Foodservice in Ireland comprises over **33,000** individual outlets!



Ireland's foodservice market has grown from €6.3 billion in 2014 to €7.5 billion in 2016 and is forecast to grow to over €9 billion by end 2020

Over-riding Eating out Trends are:



Positive Industry Factors:

